



**BOK (former SYMA) Centre, Budapest**  
**28-30 March 2017**  
[www.ppdexpo.hu](http://www.ppdexpo.hu)    [www.signexpo.hu](http://www.signexpo.hu)

### Application Form

**Deadline of discounted application and registration: 16 January 2017**  
 Send back to [expositor@expositor.hu](mailto:expositor@expositor.hu) or [utkarsag@pnyme.hu](mailto:utkarsag@pnyme.hu)

Please fill in electronically or with capital letters handwriting!

**You want to register:**     PPDexpo     SignExpo (PPDexpo and SignExpo we organize at the same place and time.)

I. Details of the contracting party on the exhibition	
Company name	
Company name (short)	Web:
Invoicing address:	
Bank account no:	(EU) Tax no:
Main address:	
Manager name, position:	
	E-mail: Phone:
Contact person, position:	
	E-mail: Mobil:
	Phone: Fax:
Thematic: Main thematic groups see on the websites.	

II. Compulsory Registration fee (contents: basic Catalogue registry, exhibition passes, exhibition invitation link)	
For Exhibitor, and Co-exhibitor	150 EUR + VAT <input type="checkbox"/>
<b>Preferential fee only for the member of the Association's</b>	For the members of the association's (PNYME, NYPSZ, CSAOSZ, MAHUSZ) <input type="checkbox"/>
For represented firm's (only catalogue entry, without rented space area)	100 EUR + VAT <input type="checkbox"/>
	50 EUR + VAT <input type="checkbox"/>
The condition of valid application is: the Application Form with legally binding signature and the registration fee paid. The paid of Associations membership fee is the condition of the discount! The deadline of the discounts January 16. later registrations not valid.	

III. Space requirement without stand building (minimum size: 6 sqm, minimum size without ordering Shell scheme stand 12 sqm, Corner stand +15%)				
Space fee	PNYME members' before 16 January 2017	PNYME members' after 16 January 2017	for others after 16 January 2017	Required size
		for others before 16 January 2017		
<b>6 - 24 sqm</b>	35 EUR /sqm + VAT	50 EUR /sqm + VAT	70 EUR /sqm + VAT	_____ sqm ( ___ x ___ m)
<b>25 - 70 sqm</b>	30 EUR /sqm + VAT	40 EUR /sqm + VAT	55 EUR /sqm + VAT	_____ sqm ( ___ x ___ m)
<b>over 70 sqm</b>	25 EUR /sqm + VAT	35 EUR /sqm + VAT	50 EUR /sqm + VAT	_____ sqm ( ___ x ___ m)
<input type="checkbox"/> we order a corner stand (space fee + 15%)				

IV. Shell scheme stand (The unit price does NOT includes the space and registration fee!) min. 6 sqm (contents: syma walls, carpet, fascia board up to 15 character, spotlight, open information desk, table, 4 pcs chair, power supply with consumption 2 KW)	
we order a Shell scheme stand. (prices see separate)	Required installation _____ sqm _____ Type
Fascia company name (max 15 character): _____	Required carpet colour: grey, blue, claret, green
please send as stand building offer	<input type="checkbox"/> yes <input type="checkbox"/> no

**More information and service orders:** [www.ppdexpo.hu](http://www.ppdexpo.hu)    [www.signexpo.hu](http://www.signexpo.hu)  
 The undersigned acknowledges the provisions of the General Contract Term as binding.

Date:

Signature:

# General Contract Terms

## 1. Contract Formation

1.1. The contracting parties are **PNYME for PPDEXPO (Technical Association of the Paper and Print Industry, 1027 Budapest, Fő u. 68. postal address H-1135 Budapest, Tahí út 53-59.)** and **Expositor Rendezvénytársaság és Marketingtanácsadó Kft. for SignExpo (Expositor Exhibition Organiser and Marketing Consulting Ltd) (H-1163 Budapest, Rovás u. 28.)**, hereinafter referred to as Organiser, and the party agreeing to participate at the exhibition organised by Organiser (hereinafter referred to as the Exhibitor).

1.2. Insofar as contract acceptance is concerned, the Application Form and General Contract Terms sent to Exhibitor shall be considered a tender offer by Organiser, whereas the conveyance of the Application Form with an authorized signature shall be deemed to constitute the acceptance of the tender offer towards the Organiser.

1.3. By the conveyance of the Application Form, executed with an authorized signature, the Exhibitor makes a statement about more than simply accepting the offer, he/she also verifies that he/she had acknowledged and accepted the General Contract Terms which form an inseparable part of the agreement.

1.4. The Organiser shall forward to the Exhibitor an invoice of the registration fee within 8 business days of receipt of the Application Form. Registration shall be valid subject to receipt of an Application Form supplied with a authorized signature and payment of the registration fee.

1.5. In the event of a valid application, the Organiser shall designate an exhibit space that has been reserved for Exhibitor, of which the Organiser shall send a floor plan to Exhibitor. At the same time, the Organiser shall send the Exhibitor the Technical Terms and Conditions of the Exhibition (TTCE) as well, which also constitute an inseparable part of this agreement. In the event that the Exhibitor's demand for the exhibition stand's size and parameters are the same as demanded on the Application Form, the contract will take effect automatically between the parties. If the Exhibitor can only fulfil the requirements of the Exhibitor concerning the size and type of exhibition stand with modifications, it must communicate this to the Exhibitor, such communication to be considered a modified offer. In case Exhibitor fails to protest the modified offer within 8 business days of receipt, the contract will take effect automatically between the parties.

1.6. The Organiser shall provide for the viewing of the Application Form, the General Contract Terms and the Technical Terms and Conditions of the Exhibition on the Exhibition's homepage.

1.7. Exhibitor is aware that the Exhibitor Organiser works with subcontractor in order to complete the implementation.

## 2. Qualitative Categories of Exhibition Participation

2.1. The Exhibitor is a company, organization or private individual who fills out the application form, with whom the Organiser has a contractual status, being the addressee of the invoices associated with the exhibition at the same time. The Exhibitor fills out the application form either on its own behalf or on behalf of the collective exhibition, or as an agent of the Exhibitor, and shall pay the expenses of participation as a contracting party. In all cases the name of the Exhibitor shall have to be displayed under "Contracting Party information".

2.1.1. An exhibitor has his/her own section at an exhibition stand and may arrange the participation of other companies (co-exhibitors) that have a separate section of the stand which has been ordered and contracted for by the exhibitor. The Exhibitor shall enter the particulars for such companies, and the Exhibitor shall undertake the registration fee payment obligation on behalf of its co-exhibitors.

2.1.2. An organiser for a collective exhibition arranges the participation of a nation/state or an association/chamber and is not necessarily present at the exhibition with a separate section at a stand. As in the point above, such a collective organiser shall enter the particulars for companies whose participation he/she arranges.

2.1.3. A payer-organiser is a company that is not present at an exhibition with his/her own section at a stand, but arranges the participation of other companies at the exhibition and enters into a contract with the organiser of the exhibition on their behalf.

2.2. A co-exhibitor does have his/her own section of stand at the exhibition but is not in a contractual relationship with Organiser. The Exhibitor has the obligation to display the information of the Co-Exhibitor and the Exhibitor bears the risk of the Co-Exhibitor abiding by the rules of participation. Exhibitor also bears the burden of the payment obligation of the Co-Exhibitor.

2.3. A represented firm is a company or legal person not participating at the Exhibition with their own exhibition stand, the company's interests are represented by Exhibitor at its own stand and the Exhibitor accepts the obligation to pay the registration fee after the represented companies.

## 3. Rented Exhibition Spaces

3.1. On the basis of the Exhibitor's requirement as indicated on the Application Form, in light of the professional, safety and technical opportunities, the Organiser designates the Exhibition space, for which the exhibition fee is to be paid for.

3.2. Exhibitors shall not be entitled to exchange leased spaces designated by the Organiser amongst themselves, expand the area of their spaces through an agreement with another exhibitor or assign their spaces.

## 4. Registration Fee

Upon receipt of an exhibitor's Application Form, the Exhibitor shall receive an invoice for the registration fee from the Organiser. The Exhibitor is also obliged to pay the registration fees for the co-exhibitors or represented firms they had designated.

The registration fee (in the case of exhibitors and co-exhibitors) includes the exhibitor passes, exhibitor's invitation link, registration on the web-page of the Exhibition, a link from there, and 1 basic entry in the Exhibition Catalogue.

## 5. Theme Classification

The Exhibitor may only exhibit products and services identified on the Application Form. In the event that, a FT an initial demand, the Exhibitor fails to remove the product that is incompatible with the theme group he/she had identified, the Organiser shall be entitled to have the supply of electricity for the given stand cut off effective immediately, and the stand closed at the expense and risk of the Exhibitor. In this case the Organiser is also entitled to receive the full amount of rental fee as stated in

## 6. Insurance

6.1. During the construction, operations and dismantling phase of the Exhibition, concerning its own activities as well as the activities of its subcontractors, the Exhibitor must

have valid liability insurance coverage for any damage caused to anyone else, resulting in the payment of an insurance premium by the Exhibitor. The Organiser shall invoice the liability insurance premium to the Exhibitor by including it in the exhibition fee invoice on the basis of the agreement entered into with the general insurance company of the exhibition.

6.2. In addition to the liability insurance, exhibitors may choose to enter into a contract of insurance for exhibited items and installed equipment. The Exhibitor shall bear all loss or damage arising from the lack of securing such supplemental insurance coverage. The Organiser is not responsible for the guarding, safe operation of the exhibited products or the damages caused by third parties. The exhibited products or other assets shall be leaved or stored at the Exhibitor's own risk on the leased space.

## 7. Payment Terms

7.1. The registration fee, the rental fee for the exhibition, the stand construction service and other services are payable in accordance with the terms indicated on the invoice. In the event of a delay, Organiser shall be entitled to charge a late interest penalty of 20% per annum. In the event that the amount indicated on the invoice fails to be credited to the account of Organiser within the designated deadline, the Exhibitor must present proof that payment had taken place by via bank voucher.

7.2. The Organiser is entitled to invoice the registration fee after receiving the Exhibitor's Application Form, in accordance with the previously published terms and conditions. The payment of the registration fee is a precondition for the designation of the exhibition space. The exhibition fees and construction services are invoiced 60 days prior to the opening of the exhibition, whereas other services are invoiced at the latest on the closing day of the exhibition in cash, or by presenting a bank draft verifying the fact of the bank transfer.

7.3. The construction of the stand at the designated exhibition space may only be begun after the payment of the exhibition fee.

7.4. In case the Exhibitor fails to perform its payment obligations by the closing day of the Exhibition, the Organiser is entitled to exercise a lien.

7.5. All the services rendered/ordered from the Organiser are considered complex services and hence contain VAT.

## 8. Technical Requirements

8.1. The technical requirements for the exhibition are contained in the Technical Terms and Conditions of the Exhibition published by Organiser; the rules therein apply uniformly to the Exhibitor, co-exhibitors and subcontractors, the rules are mandatory in the interest of the exhibitors, visitors, stand builders and the organisers, and their violation shall result in the imposition of comprehensive legal and damage liability on Exhibitor. Exhibitor warrants that the exhibited products meet the fire and safety requirements. Exhibitor warrants, that during the whole period of the exhibition professional staff is in charge for the safe operation of the exhibited products.

8.2. The height of the exhibition stands are 250 cm. If the required height differs, the Exhibitor shall indicate it to the Organiser 30 days prior to the beginning of the construction. For the construction of stands exceeding 250 cm, the neighbouring exhibitors' authorisation is needed.

8.3. The Exhibitor is obliged to build a stand on the rented exhibition space. The Exhibitor should submit requested data of his Stand-builder and detailed stand layout not later 30 days before the beginning of the construction to the Organiser for approval. Excess costs arising from failure to present the above mentioned document is borne by the Exhibitor. The materials needed for the stand-building are to be in accordance to the currently valid standards, safety and fire safety regulations.

8.4. Due to safety requirements, all the work concerning power and water supply are to be carried out by the Organiser's authorised service providers.

8.5. Smoking is forbidden at the Exhibition Venue.

The premises, open areas can only be used as designated.

Storage is not allowed on the corridor. The escape routes should be kept free at all times, it is forbidden to block or narrow them. The unobstructed accessibility of the fire hydrants is necessary. The forefront, corridors and electric appliances must be cut off from power at the end of opening hours of the exhibition.

8.6. An exhibitor shall be under obligation to submit for approval to the Exhibition Organiser a request for music service - that does not exceed 80 dBA - at his/her stand no less than 30 days prior to the opening of the exhibition. Consent given by renters of neighbouring stands must be attached to the submission.

8.7. Exhibitor bears the responsibility that his/her brochures, promotional tools are not violating the laws.

8.8. Organiser is entitled to ban the exhibition of products violating hereby agreement and the instructions of the TTCE and prohibit the stands not operating properly. In case of disregarding the prohibition the stand can be closed at the risk and cost of the Exhibitor. In this case the Organiser is also entitled to receive the full amount of rental fee as stated in 7.1.

## 9. Rescission, Complaints, Legal Disputes

9.1. In the event that a valid registration is cancelled, the registration fee shall not be refunded and the services tied to the registration fee shall not be available to the relevant party.

9.2. In the event that the Exhibitor cancels participation in the period before the 19th of February 2017, he/she shall pay 50% of the exhibition fee as liquidated damages.

9.3. In the event that the Exhibitor cancels participation in the period between the 20th of February 2017 and the opening of the Exhibition, the liquidated damages shall be 100% of the exhibition fee.

9.4. In the event that the Exhibitor fails to occupy the space designated for him/her 24 hours prior to the opening of the event, the Organiser may lease the space to another exhibitor with no obligation to pay a refund or damages. The no-show Exhibitor shall not have his/her registration fee or paid-in exhibition fee refunded and shall be under obligation to pay for services / stand construction, etc./ that were ordered and already provided.

9.5. The Exhibitor shall lodge any complaint concerning the event within 24 hours after the complaint had arisen, but at the very latest by the close of the event; concerning invoicing, observations must be made to Organiser within 3 days of receiving the invoice. The Organiser cannot accept complaints after the designated deadlines, in the absence of verifiable evidence and culpability, after the fact.

9.6. The Parties shall endeavour to settle any disputes in an amicable manner. In the event of a legal dispute, the Parties shall defer to the exclusive jurisdiction of the Pest Central District Court.

9.7. The Application Form, the General Contract Terms, the Technical Terms and Conditions of the Exhibition and any other potential written declarations between the parties shall constitute inseparable parts of the agreement between the parties